POPULAR CULTURE PROJECT RUBRIC

Not Acceptable	Basic	Proficient	Advanced
Magazine Article-- • Poor representation of categories • Few examples • Document formatting is poor, disorganized • Images are few, unrepresentative of decade • Article doesn't tell a complete story	**Magazine Article--** • Categories represented but sketchy • Adequate examples for each category • Document is formatted adequately and is basically organized • Images are adequate, from correct decade • Article tells a basic story about popular culture	**Magazine Article--** • Categories well-covered • Many examples • Document is very well formatted and organized • Images are very representative of era • Article tells a complete story	**Magazine Article--** • Categories well-covered • Good examples • Document is very well formatted, organized and creative • Images are nearly perfectly chosen • Article tells a complete story, with creative touches
POWERPOINT: • Poor images • Too many words • Story is disorganized • Team doesn't share the narration duties, narration inadequate • The 13 decades not well-covered	**POWERPOINT:** • Adequate images • A few too many words • Story is organized, but not complete • Team shares the narration duties, but narration inadequate • The 13 decades covered but sketchy	**POWERPOINT:** • Good images • Few, well-chosen words • Story is organized and complete • Team shares the narration duties and tells a good story • The 13 decades well-covered with plenty of information	**POWERPOINT:** • Great selection of images • Words-to-images balance just right • Story is organized and inspiring • Team shares the narration duties and tells a good story creatively • The 13 decades well-covered in complete and creative way
POSTERS-- • Poor layout • Bad selection of images • No evidence of Photoshop skills • Doesn't represent the decade well • Not creative • Not turned in correctly • Doesn't "tell a story"	**POSTERS--** • Adequate layout • Adequate selection of images • Some evidence of Photoshop skills • Basic representation of the decade • Some creativity • Turned in correctly • Tells a basic story	**POSTERS--** • Good layout • Good selection of images • Good evidence of Photoshop skills • Represents the decade well • Good creative elements • Turned in correctly • Tells a strong story	**POSTERS--** • Excellent layout • Great selection of images • Strong evidence of Photoshop skills • Perfectly represents the decade • Very creative • Turned in correctly • Tells strong story creatively